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Age: 62

I've named my campaign "Think Different" for that is how I live my life. I try to view things from different angles, through broad experiences, by rising above the fray and looking down. Nonpartisanship gives me better clarity of my world—of Santa Cruz—of its challenges and solutions. Our number one problem here isn't housing, crime, health, drugs, poverty, cost-of-living, jobs, education, traffic, water, energy, or others. It's our lack of pluralism. Too many voices are being left out of the dialogue. It's one-sided and static. There is no free market of ideas, so problems fester. Individualism is losing out to *Groupthink*. Our participation ends at the ballot box where we relinquish our choices to politicians and special interests.

I want to re-empower individuals by transforming local government to give each resident: (1) an equal voice in our district's vision, (2) greater freedom of choice and (3) greater access to the levers of power to shape our district. To do so, I will leverage my strengths in software development, business development, marketing, management, startups, fundraising, education, free speech rights and political history. UC Berkeley (BA, Applied Math); Santa Clara University (MBA).

Join me on this amazing journey!