

VOTER'S PAMPHLET

LOCAL NONPARTISAN CANDIDATES' STATEMENTS OF QUALIFICATIONS

Candidates have the option to prepare and pay for a statement to be printed in this pamphlet.

Please refer to the Sample Ballot pages of this pamphlet for a complete list of candidates.

Statement of **WILLIAM H. SMALLMAN**, Candidate for
Supervisor, 5th District
County of Santa Cruz

Occupation: Civil Engineer

Age: 52

My competitors have not indicated anything specific as to what they will do if elected, except Bruce McPherson who stated his top priority is to oversee the "Realignment Plan". This is merely a failure of the State to keep prison populations in check, and years of neglect of controlling immigration by requiring the learning of English. Immigrants who can't communicate ultimately have trouble finding work, and this has led to a criminal element plaguing this State. If elected, I will:

Focus on economic development vs. the tax, spend and entitlement mentality of my competitors. This will help create jobs, solving the problems with the "plan" described above.

Revise general plan to not only be easily understood by anyone, but make unprecedented environmental protection policies and maintain economic opportunity. I am the only candidate with the education in the sciences and extensive work experience in infrastructure improvements who can make this a reality.

Work with county staff to make the services they provide the most effective for your tax dollar. Prioritize infrastructure improvements as they have been neglected and are leading to higher future costs.

And this is only a partial list... www.billsmallman.com

Statement of **ERIC HAMMER**, Candidate for
Supervisor, 5th District
County of Santa Cruz

Occupation: Local Business Owner

I was raised in a family that honored civic involvement, and public service has always been one of my core philosophies. I serve on many boards including the Boulder Creek Recreation and Park District, Community Bridges Board of Directors, the Steering Committee for Redwood Mountain Faire, and as President of the Boulder Creek Business Association.

I have a vision for the future of our County and I will work to protect our environmental resources, make County services more efficient and user friendly, improve roads and infrastructure, and strengthen resources for our families and our community.

Please visit www.HammerForSupervisor.com for more information or call me directly at: 222-2106.

The Fifth District needs a representative with deep roots in this community, who serves with passion, integrity and honesty. I was born and raised here, attended Cabrillo Community College and San Francisco State University. I'm a local business owner in Brookdale and my wife Susan and I have chosen to raise our family here.

I enjoy rolling up my sleeves and working hard to get things done, and I look forward to what we can accomplish together when elected to the Board of Supervisors.

I ask for your vote and support on June 5th.

Statement of **BRUCE MC PHERSON**, Candidate for
Supervisor, 5th District
County of Santa Cruz

Occupation: Businessman/Former Secretary of State

Age: 68

I'm a fourth generation Santa Cruz County native, born in the 5th District, and am asking for your vote for the non-partisan office of 5th District Supervisor. My wife, Mary, and I raised our family here; our children went to local public schools.

I operated a prominent business before you elected me as your State Senator and Assemblyman. I was honored to become California's 30th Secretary of State. My private sector and government experience, and contacts in state and federal government, will allow me to bring more resources and attention to the 5th District, helping us improve our roads, protect our environment, enhance sheriff, police and fire services, stimulate job creation and improve our schools.

I'm positioned to hit the ground running to serve you. I have worked throughout my lifetime with local non-profits, from Second Harvest Food Bank and Cabrillo College to Land Trust of Santa Cruz County and United Way.

Throughout my career I have been recognized as someone who listens to people, understands their concerns, and works to find common sense solutions. County Supervisor is not a "stepping stone" for me. I would be honored to receive your vote on June 5. www.McPhersonForSupervisor.com

Declaración de **BRUCE MC PHERSON**, Candidato para
Supervisor, Distrito 5
Condado de Santa Cruz

Ocupación: Hombre de negocios/anterior Secretario de Estado

Edad: 68

Soy natural y de la cuarta generación de mi familia en el Condado de Santa Cruz. Nací en el Distrito 5 y le pido su voto para el cargo no partidista de Supervisor del Distrito Cinco. Mi esposa, Mary y yo criamos a nuestra familia aquí y nuestros hijos asistieron a las escuelas públicas locales.

Operaba un negocio prominente antes de que ustedes me eligieran como su senador y asambleísta estatal. Tuve el honor de llegar a ser el treintavo Secretario de Estado de California. Mi experiencia en el sector privado y gubernamental, y mis contactos en el gobierno estatal y federal me permitirán traer más recursos y atención al Distrito 5, y eso nos ayudará a mejorar nuestras carreteras, proteger nuestro medio ambiente, mejorar los servicios del sheriff, y de la policía y bomberos, estimular la creación de empleos y mejorar nuestras escuelas.

Estoy en una posición para comenzar a trabajar inmediatamente para servirle. Durante mi vida he trabajado con empresas locales sin fines de lucro, desde el Banco de Comida Second Harvest y el Colegio Universitario Cabrillo hasta el Fideicomiso Inmobiliario del Condado de Santa Cruz y United Way.

Durante mi carrera, he sido reconocido como alguien que escucha a la gente, que entiende sus motivos de preocupación y que trabaja para conseguir soluciones basadas en el sentido común. El puesto de Supervisor del condado no es un "trampolín" para mí. Me sentiría honrado, si recibiera su voto el 5 de junio. www.McPhersonForSupervisor.com